

GreenBook Health[®] Certification Seal Marketing Program

Prospective buyers who visit your website look for signs to assess how much trust they can put into your company and its presentation. In today's competitive environment, **an indicator of trust could make a real difference.**

This is where the GBHealth Certification *Seal* comes in.

Display of the *Seal* will help your customers gain confidence that you are a reliable business partner and have the satisfied customers to prove it.

All current advertisers in the GreenBook Health directory with at least one active GBHealth Certification Program icon qualify.

To add the GBHealth Certification *Seal* to your company's website (marketing collateral, email signature, etc.), simply choose your preferred size, copy the HTML code provided below, and paste it where you would like it to appear on a webpage (alternatively for print collateral, download a high-resolution file):

[small]



```
<a href="http://www.gbhealth.org/index.cfm?fuseaction=Reference"
target=_blank></a>
```

[large]



```
<a href="http://www.gbhealth.org/index.cfm?fuseaction=Reference"
target=_blank></a>
```

Direct download:

JPG	online	http://www.gbhealth.org/images/seal/gbhSeal_100px.jpg
PDF	print – small	http://www.gbhealth.org/images/seal/gbhSeal_1x1in.pdf
PDF	print – large	http://www.gbhealth.org/images/seal/gbhSeal_5x5in.pdf

Have questions? Please contact:

Diane Liebenson, Publisher
Telephone: (310) 545-0918
Email: dliebenson@nyama.org

Lukas Pospichal, Managing Director
Telephone: (212) 849-2753
Email: lpospichal@greenbook.org